



FIPAN

23 - 26 July | **2024**

1 p.m. to 9 p.m.
(day 26 closing at 7 p.m.)



EXPO CENTER NORTE

Centro de exposições e convenções

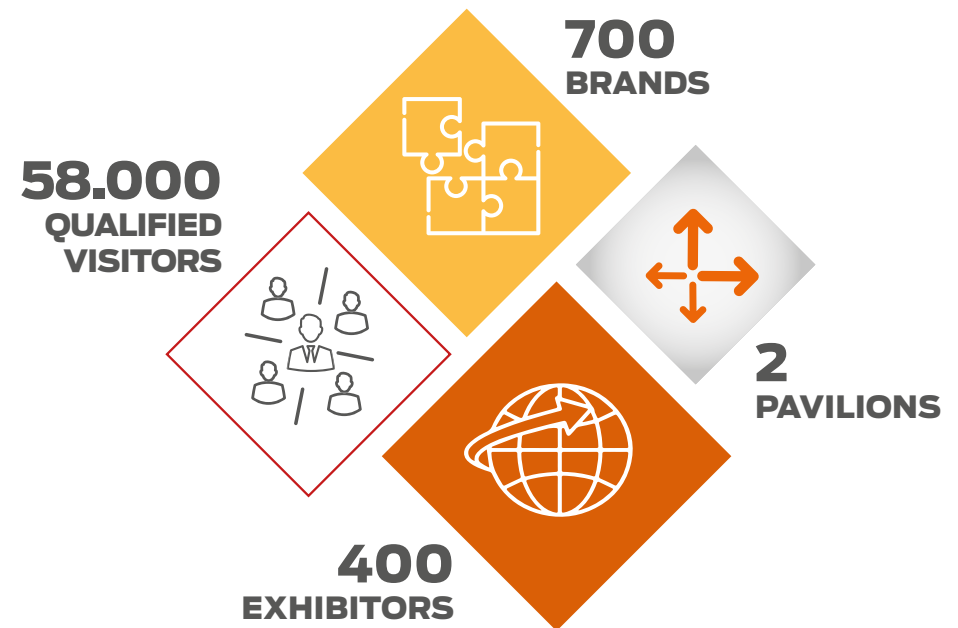
Sao Paulo - Brazil



THE BIGGEST BAKERY AND CONFECTIONERY FAIR IN LATIN AMERICA

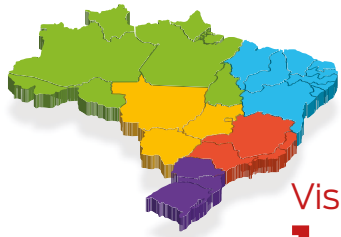
Industry trends and innovations from manufacturers and Leading suppliers meet at **FIPAN**. Being the main event for owners, directors and managers.

NUMBERS **FIPAN** 2023



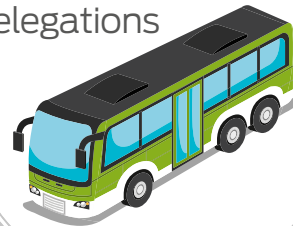
BRAZIL UNITED IN ONE UNICK EVENT.

(FIPAN 2023 data)



Visitors from
1.400
cities

More than
300
delegations



...AND THE WORLD

The fair received visitors representing more than 32 countries



PARTNERS TRADE SHOWS

 IBA - Germany

 IBIE - United States

 Mexipan - Mexico





SOLUTIONS FOR ALL THE PRODUCTIVE CHAIN

(FIPAN 2023 data)

28%

BAKERY OWNERS AND PROFESSIONALS IN THE AREA OF BREAD MAKING

24%

PROFESSIONALS IN CONFECTIONERY

14%

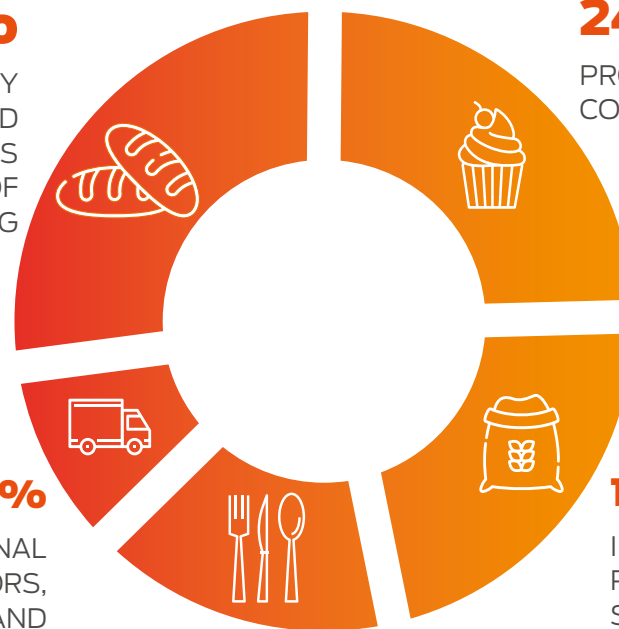
PROFESSIONAL DISTRIBUTORS, IMPORTERS AND WHOLESALERS

18%

INDUSTRY PROFESSIONALS SUPPLIER AND PROVIDERS SERVICES

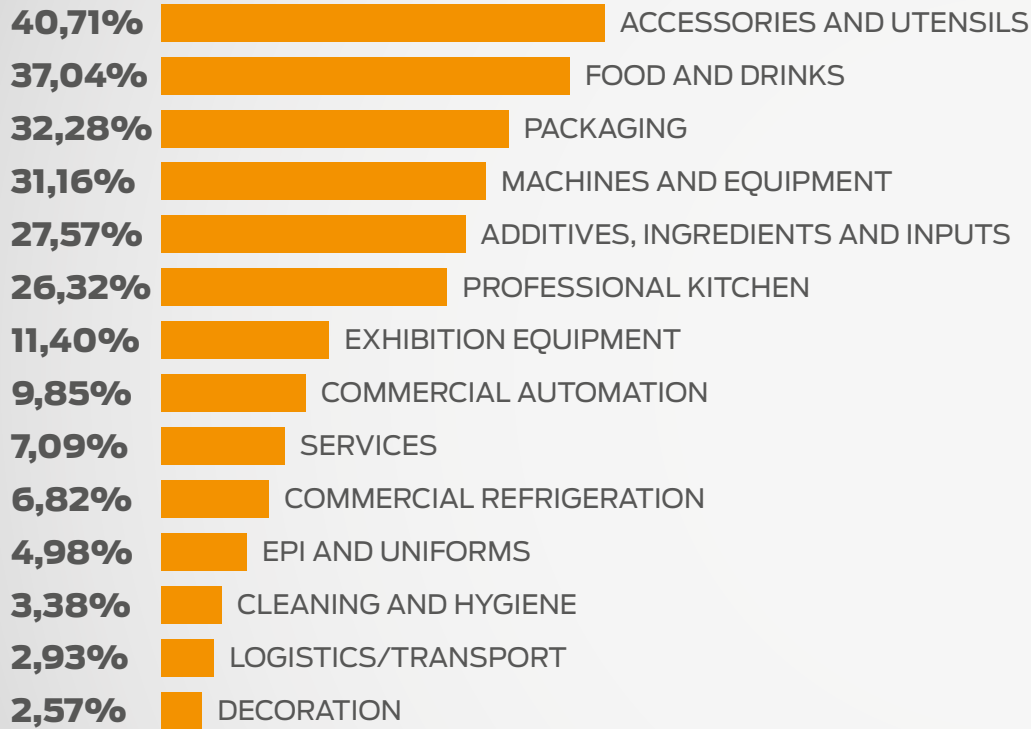
16%

RESTAURANT PROFESSIONALS, PIZZERIAS, COFFEE SHOPS, ICE CREAM STORES, CATERING AND CONVENIENCE STORES



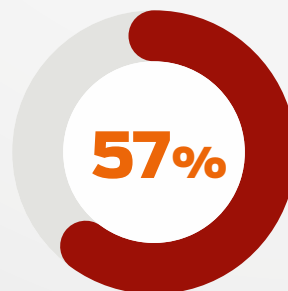
TOP 10 INTEREST SEGMENTS

What visitors look for in **FIPAN** (FIPAN 2023 data)



SENIOR POSITIONS

FORMED BY OWNERS, DIRECTORS
OR MANAGERS.





OURS EXHIBITORS

The main objective of **FIPAN** with the event exhibitors is partnership, being the link between professional market demands of food service and solutions offered by companies.

(FIPAN 2023 data)

SEGMENTOS E SOLUÇÕES DE NOSSOS EXPOSITORES

- ◆ Accessories and utensils
- ◆ Food and drinks
- ◆ Commercial automation
- ◆ Counters
- ◆ Slicing machine
- ◆ Professional kitchen
- ◆ Gas distributor
- ◆ Sealer Manufacturer & Supplier
- ◆ Solar Energy
- ◆ PPE equipment
- ◆ Financier
- ◆ Ovens
- ◆ Pizza Oves
- ◆ Shelves
- ◆ Hygiene and cleaning
- ◆ Industrial Ingredients
- ◆ Coffee Machines
- ◆ Juice Machines
- ◆ Ice cream machines and ingredientes
- ◆ Additives and ingredients
- ◆ Commercial refrigeration
- ◆ Insurance company
- ◆ Energy Solutions on Free Market
- ◆ Delivery Solutions
- ◆ Start Ups
- ◆ Transport
- ◆ Uniforms

PARALLELS EVENTS FOR ALL CATEGORIES IN THE SECTOR



Pizzarias
7ª Edition



Confectionery
6ª Edition



Bread Arena
5ª Edition



Coffee Station
4ª Edition



Cake
Championship
2ª Edition



Bakery
Championship
3ª Edition



IDPC
Classes



FIESP
Lectures





THREE CHAMPIONSHIPS IN BIGGEST STAGE IN BRAZIL!

A contest between 8 competitors to decide who takes the “Golden Wheat” and the title best baker in Brazil.

CAMPEONATO NACIONAL
DE PANIFICAÇÃO



Biggest pizza championship of the Americas, with more than 300 pizza makers competing for a place in the international championship in 2025.



Biggest cake championship from Brazil with 6 categories and more than 60 cakes in dispute!



BECOME A SPONSOR, REQUEST INFORMATION FROM OUR COMMERCIAL TEAM.

CONGRESSO FIPAN

23 - 25 July | 2024

1p.m to 9p.m

Centro de Convenções
Expo Center Norte | SP - Brazil

The **FIPAN CONGRESS** has as its main aim to offer congress participants topics that are premised to update entrepreneurs and professionals in the bakery, confectionery and food service sector in general in the face of changes in a world in constant and rapid transformation.



HOW 2023 WAS

There were 3 mornings full of content, with Lectures and Success Case presented by the biggest names in the sector for approximately **1200 congressmen**. More than 80% of the profile of congressmen have high positions in their companies.

HOW 2024 WILL BE



It will take place on the **23rd, 24th and 25th of July** in the morning. About **1,400 delegates** are expected. Several themes such as: Sustainability, Technology and Innovation, Delivery and take away, diversification of payment Options, customer experience, among others.

 [CHECK OUT THE LAST EDITION LECTURES ON YOUTUBE](#) 

COMMUNICATION WITH OUR AUDIENCE ALL TIME





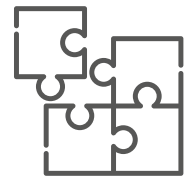
EXPECTED NUMBERS

FIPAN 2024

58.000
QUALIFIED VISITORS



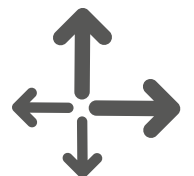
480
EXHIBITORS



MORE THAN
800
BRANDS



3
PAVILIONS



CONFIRM YOUR PARTICIPATION!

Contact our team and guarantee your participation

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Realization



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