



FIPAN

20-23 July | 2027

THE FOOD BUSINESS PLATFORM

Numbers FIPAN 2026

2,000
BRANDS REPRESENTED



58,000
QUALIFIED VISITORS



420 EXHIBITORS



3 PAVILIONS

+ 40
COUNTRIES



BRAZIL UNITED IN A SINGLE EVENT!

(Dados FIPAN 2026)

VISITORS FROM ALL
BRAZILIAN STATES



+ 300 DELEGATIONS FROM
ALL REGIONS OF BRAZIL



+ 40
COUNTRIES



PARTNER FAIRS



SOLUTIONS FOR THE ENTIRE PRODUCTION CHAIN!

(Dados FIPAN 2026)



55% OF VISITORS HOLD SENIOR
DECISION-MAKING POSITIONS



45%

BAKERY AND PASTRY
SHOP OWNERS



17%

RESTAURANT, PIZZERIA, COFFEE SHOP, ICE
CREAM SHOP, SNACK BAR, CONVENIENCE
STORE AND CATERING PROFESSIONALS



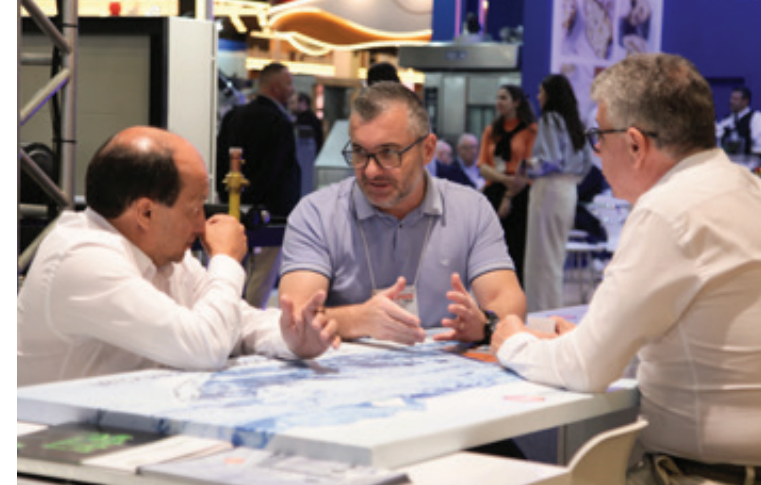
12%

DISTRIBUTORS,
SALES
REPRESENTATIVES
AND WHOLESALERS



26%

INDUSTRY
PROFESSIONALS
SUPPLIERS AND
SERVICE PROVIDERS



OUR EXHIBITORS

FIPAN's main objective with its exhibitors is partnership, serving as the link between the demands of the professional food service market and the solutions offered by companies.

SOLUTIONS AND SEGMENTS OF OUR EXHIBITORS

- Accessories and utilities
- Food and beverages
- Commercial automation
- Counters
- Cold cut slicers
- Industrial kitchen
- Gas distribution
- Packaging
- Solar energy
- PPE equipment
- Financing companies
- Ovens
- Pizza ovens
- Gondolas
- Hygiene and cleaning
- Industrial ingredients
- Coffee machines
- Juice machines
- Ice cream machines and utensils
- Raw materials and supplies
- Refrigeration
- Insurance companies
- Sealers
- Energy solutions
- Retail sales
- Delivery solutions
- Startups
- Uniforms
- Transportation





SECTORS EXPERIENCES



8th edition



DE PANIFICAÇÃO

5th edition



9th edition



5th edition



10th edition



4th edition





7º CONGRESSO FIPAN

July 20 - 22 | 2027

10 a.m. - 1 p.m.

Convention Center
Expo Center Norte | SP - Brazil

The **FIPAN CONGRESS** is the most relevant gathering in the sector, bringing together those who make decisions and shape the future of bakery, confectionery, and food service in Brazil.



COMMUNICATION AT EVERY MOMENT WITH OUR AUDIENCE

 SITE
+308,000 VISITS

 INSTAGRAM
159,000 FOLLOWERS

 E-MAIL
330,000 SUBSCRIBERS

 **PARTNER**
MEDIA CHANNELS

 FACEBOOK
34,000 FOLLOWERS

 TV
COVERAGE
ON LEADING MEDIA OUTLETS





PROJECTED NUMBERS

FIPAN

20-23 July | 2027

Expo Center Norte - Sao Paulo - Brazil



AROUND
59,000
QUALIFIED
VISITORS



+450
EXHIBITORS



+2,200
BRANDS



4
PAVILIONS

CONFIRM YOUR PARTICIPATION!

We offer several ways to participate:



EXHIBITION



SPONSORSHIP



SUPPORT

Get in touch with our team.

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IMPLEMENTATION



ORGANIZATION
& SALES



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